



# STEFANIE CARSON



## CONTACT:

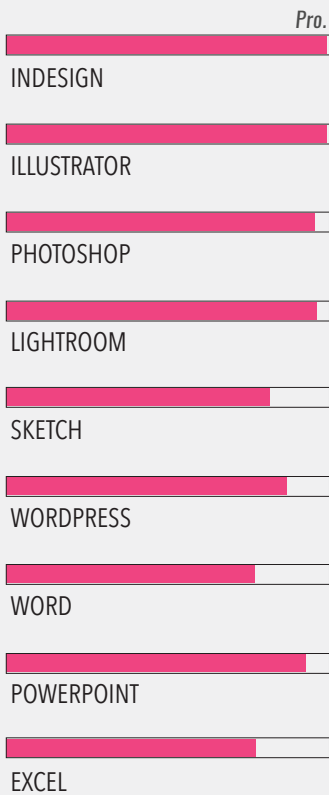
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## TECH SKILLS:



As a Senior Graphic Designer & Photographer, Stefanie Carson plays a vital role in developing and maintaining her client's ever-evolving brands, always working to keep them fresh and modern. With over a decade of experience in graphic design as well as photography, Stefanie carries with her an extensive creative arsenal. She enjoys the process of combining photography and design to translate information into eye-catching, easily digestible marketing pieces.



## PROFESSIONAL EXPERIENCE:

2015 - Present

### SENIOR GRAPHIC DESIGNER + PHOTOGRAPHER

Greater Phoenix Economic Council • Phoenix, AZ

- Responsible for the maintenance and evolution of the organization's brand
- Create out-of-the-box designs in a fast-past, high-intensity environment
- Oversee that interns and staff are maintaining brand consistency across print and digital platforms, providing additional art direction and training when needed
- Art direct and shoot lifestyle portraits for use across all marketing collateral

2014 - 2015

### LEAD GRAPHIC DESIGNER

SBM Management • Tempe, AZ

- Worked under the marketing manager to provide support and strategies for corporate marketing projects
- Managed multiple project deadlines simultaneously
- Worked with printers to ensure quality of printed materials

2009 - 2014

### FREELANCE DESIGNER + PHOTOGRAPHER

Nickolaisen Media • Mesa, AZ

- Design marketing materials, including logos, promotional items, advertisements, brochures, flyers, etc.
- Work in tandem with a web programmer to design custom websites
- Photograph life-style portraits, corporate events, products, families, & weddings

2006 - 2009

### GRAPHIC DESIGNER

Buchanan Street Partners • Newport Beach, CA

- Assisted in the development and execution of both external & internal marketing pieces
- Implemented and maintained correct/consistent usage of the Company's brand



## EDUCATION:

2002 - 2005

### COMMERCIAL ART - ADVERTISING DESIGN

Orange Coast College • Costa Mesa, CA